

10-POINT CHECKLIST FOR OPTIMIZING YOUR GOOGLE MY BUSINESS

YOUR FAST-TRACK GOOGLE MY BUSINESS OPTIMIZATION GUIDE

NAME

BUSINESS

- ☐ Confirm your address is correct and consistent.
- ☐ Check your business hours are correct.
- ☐ Make sure you've got the right category listed
- ☐ Add at least 3-5 photographs.
- ☐ Add a 360-degree view or a "virtual tour"
- ☐ Write a complete and thoughtful "Introduction".
- ☐ Include the types of payment you accept.
- ☐ Ask for reviews.
- ☐ Respond to the reviews you already have.
- ☐ Post live updates directly to listing when you can.

NOTE: Do check with insights, to see what's working

For 1/2 hr FREE Strategy Building session -
Email- Info@digiaccel.com

